



## In This Issue...

1. Microchip Sets New Benchmark for Low-Power Microcontrollers;  
Significantly Expands Enhanced 8-bit PIC ® MCU Portfolio
2. Synchronous Boost Regulator From Microchip Enables Longer-Lasting Battery Applications
3. Product Highlight: PIC 32 with Ethernet Join the Microchip Community on Your Favorite Websites
4. Non-Volatile, Quad Digital Potentiometers Deliver Static Current Consumption of 5 Microamperes (max.)  
Looking for More RAM?
5. USB-to-UART Protocol Converter Makes it Easy to Add USB to Existing Systems  
Need Low Power Analog?
6. Regenerative Braking with the dsPIC ® Digital Signal Controller
7. Feature Your Cool Demo Software on PIC 18 Starter Kit
8. Interact with Microchip at MCHP Tube
9. Looking to Enhance Your Embedded Control Designs ?
10. Microchip Around Town:  
ESC SV 2010 - FREE Training
11. Microchip Around Town:  
ESC SV 2010 - Speaking Sessions
12. Microchip Around Town:  
ESC SV 2010 - Speaking Sessions
13. New to microchipDIRECT
14. What's New in Microchip Literature?